

SMac To The Rescue has been in business since 2007. I was lucky enough to start off with a bang and quickly evolved into a multi-va practice! I decided to create my company when I moved with my husband to a northern town in order for him to find more business (he is a massage therapist). This was not our first move and I was tired of looking for jobs every time we went somewhere new, so I decided to create my own business that would follow me wherever I went.

For me, my business means freedom - freedom to make my own schedule; freedom to choose who I will work with; freedom to make my own decisions. I had never imaged myself as a self-employed business woman, but now that's exactly what I am! Proud of it and couldn't imagine ever going back.

The clients that I work with are often interesting characters, and I wouldn't have it any other way! I'm still convinced that it's my unique website theme that has attracted them to me, and it has proven to be the perfect litmus test. None of my clients are in the same types of business and I like the variety that this gives me, as well as the insights into different businesses and philosophies that I gain from each.

On a more personal level I admit that I am also an interesting character. I have a variety of secret identities and I firmly believe that we can have fun AND work professionally at the same time. I have been a teacher/trainer in many different capacities over the years and I'm a former software developer so you can be assured that I am truly a techno-geek. I once spent a year organizing communications for a summer folk festival so you know that I am an organizational extraordinaire!

You can expect me to be available for questions and advice; I will always get back to you within 24 hours (at the very most!), and if I don't know the answer to your question I will do what it takes to find the answer. If you are working with my company you will discover that I expect the highest quality of work and I will indeed hold you accountable for your end products. I encourage us all to be authentic in our personalities and yet still professional at all times when dealing with clients and each other.

I really enjoy sharing my skills and I am ready and willing to support you through your journey of becoming an associate VA.